BADRUKA
SCHOOL OF MANAGEMENT
Inspire | Ignite | Impact

# Degrees Alone Won't Shape Tomorrow's Leaders

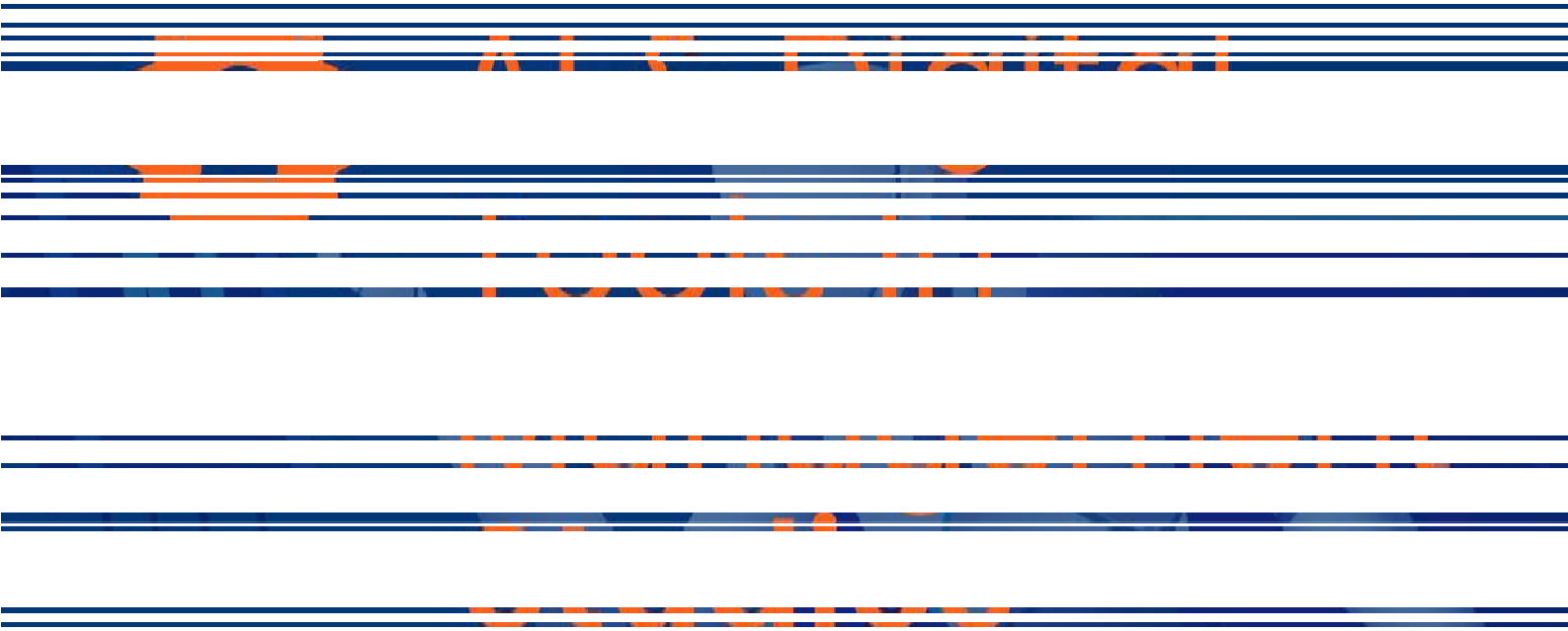
## Dr. Prabhu Aggarwal

Director, Bodruko School Of

In on Exclusive Interview with ET Education

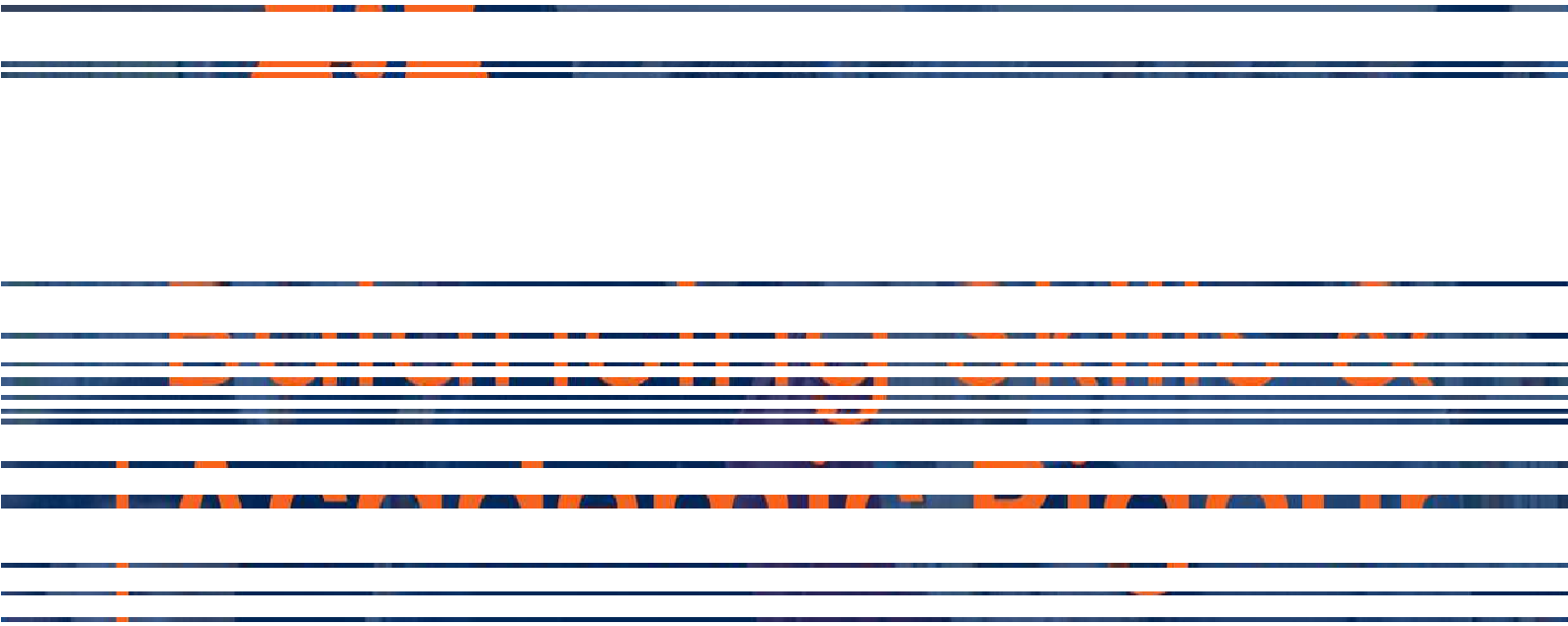
Swipe Right

The future of business education lies in hands—on learning. At Badruka School of Management (BSM), we blend real-world projects, internships, and industry exposure to enhance employability and career advancement. Practice I skills are a must.



AI is reshaping management education.

At BSM, we re integrating cutting-edge tools like AI, data analytics, and blockchain into the curriculum to equip students with tne skills they need for tomorrow s jobs.



Skills—based education doesn't mean sacrificing academic excellence.

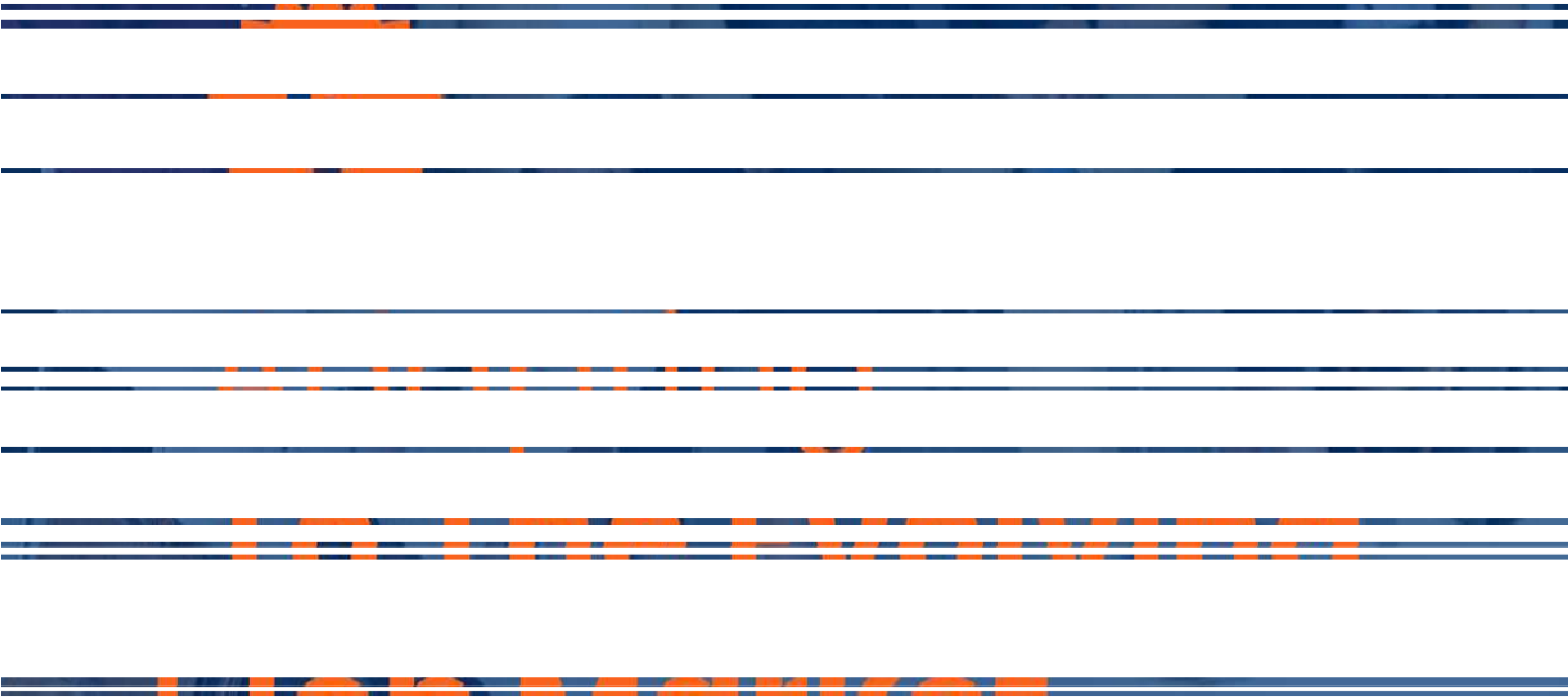
At BSM, we re bridging the gap with hands-on learning, industry internships, and interdisciplinary courses thot empower students to thrive in today s job market.

At BSM, we go beyond knowledge —

We inspire innovation. From our annual business-case competition to our startup incubation centre, we nurture entrepreneurial thinking and provide students with real—world opportunities.

# Bachelor of Data Science and Artificial Intelligence

BSM is all about tech-powered learning. Whether it's AI—driven classes or data analysis courses, we ensure our students stay ahead in an increasingly digital world.



Staying ahead in today s fast-paced job market means constantly evolving.

At BSM, we integrate emerging trends, cutting—edge technologies, and essential soft skills to ensure our graduates are future-ready.

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# BADRUKA OF MANAGEMEN

PGDM

## 2 -YEAR

## FULL- TIME